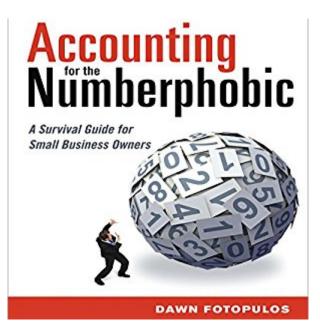
The book was found

Accounting For The Numberphobic: A Survival Guide For Small Business





Synopsis

If you're like many small business owners, the mere mention of the word "accounting" fills you with the same sense of dread you had back in high school the night before a big math test. But your company may be at risk of failing, not due to the realities and challenges of the marketplace, but because you are uncomfortable reading and using basic financial measurements. However, never fear. By the time you've finished Accounting for the Numberphobic, you'll be reading your financial dashboard like a pro. This audiobook takes the terror out of accounting, as it demystifies - in plain English - documents like the Net Income Statement, Cash Flow Statement, and Balance Sheet. Illustrated with real-world examples and packed with practical action steps, the book reveals: How your Net Income Statement is the key to growing your profits How to identify the breakeven point that means your business is self-sustaining What to do to measure and increase cash flow What the Balance Sheet reveals about your company's worth And much more As a business owner, you can't make responsible decisions if you don't understand the financial measurements that indicate the health of your business. This book takes the fear out of the numbers, and empowers you to steer your way straight toward profitability.

Book Information

Audible Audio Edition Listening Length: 6 hours and 23 minutes Program Type: Audiobook Version: Unabridged Publisher: Gildan Media, LLC Audible.com Release Date: October 27, 2014 Language: English ASIN: B00OYKYMYW Best Sellers Rank: #13 in Books > Audible Audiobooks > Business & Investing > Accounting #218 in Books > Business & Money > Accounting #237 in Books > Business & Money > Finance

Download to continue reading...

Accounting for the Numberphobic: A Survival Guide for Small Business BOOKKEEPING & ACCOUNTING Explained: For Small Business & Home Business the Easy Way (Over 25+ Examples!) ((Bookkeeping, Accounting, Quickbooks, Simply Accounting, Sage, ACCPAC)) Quickbooks: A Simple QuickBooks Guide to Best Optimize Bookkeeping for Your Small Business

(2nd Edition) (Quickbooks, Bookkeeping, Quickbooks Online, Quickbooks ... Business Taxes, Small Business Accounting) Taxes & Accounting for Small Businesses - QuickStart Guides: The Simplified Beginner's Guides to Taxes & Accounting for Small Businesses Accounting Cheat Sheet: Learn Financial Accounting (Accounting Play) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Accounting for Small Businesses QuickStart Guide: Understanding Accounting for Your Sole Proprietorship, Startup, & LLC Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Twitter: Master Twitter Marketing - Twitter Advertising, Small Business & Branding (Twitter, Social Media, Small Business) Small Business Tax Deductions Revealed: 29 Tax-Saving Tips You Wish You Knew (For Self-Employed People Only) (Small Business Tax Tips Book 1) Facebook: Master Facebook Marketing - Facebook Advertising, Small Business & Branding (Facebook, Social Media, Small Business) Don't Sweat the Small Stuff and It's All Small Stuff: Simple Ways to Keep the Little Things From Taking Over Your Life (Don't Sweat the Small Stuff Series) Accounting for Small Business Wiley Pathways Small Business Accounting Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) The Accounting Game: Basic Accounting Fresh from the Lemonade Stand Accounting Made Simple: Accounting Explained in 100 Pages or Less Governmental and Nonprofit Accounting: Theory and Practice (8th Edition) (Charles T. Horngren Series in Accounting) Wiley Not-for-Profit GAAP 2014: Interpretation and Application of Generally Accepted Accounting Principles (Wiley Not-For-Profit GAAP: Interpretation ... of GenerallyAccepted Accounting Principles)

<u>Dmca</u>